

# TO HAVE + TO HOST MEDIA KIT

ENTERTAINING CONTENT CREATOR &  
LIFESTYLE BLOG

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[TOHAVETOHOST.COM](http://TOHAVETOHOST.COM)





# TO HAVE + TO HOST BLOG

## WHAT IS TO HAVE + TO HOST?

Established in 2016, and growing ever since with a loyal following, To Have + To Host is an entertaining blog and micro-influencer brand developed by Lory Parson. Content revolves around stunning tablescapes, recipes and home accents to make entertaining enchanting - yet simple and fun for the hostess with the most.

## METRICS & ANALYTICS

- Instagram: 17.5K Followers
- Instagram Engagement Rate: 3 - 5%
- Pinterest: 1.9 Monthly Views; 79.5K Monthly Engaged; 3K Followers
- Monthly Pageviews: 7.8K
- Monthly Visits: 4K



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## BRAND ENGAGEMENTS



YANKEE  
CANDLE®



Sur la table



LENOX



west elm

VIETRI  
IRRESISTIBLY ITALIAN

simply  
CHOCOLATE

## AS SEEN IN

POTTERY  
BARN

COTTAGES  
& BUNGALOWS

MODERN  
LUXURY



UPTOWN

ICCNIC  
LIFE

Grateful



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## COLLABORATION OPPORTUNITIES

- Instagram in-feed content
- Instagram story content
- Pinterest in feed content
- Pinterest story content (Beta access)
- Product giveaway campaigns
- Content only
- & more...

## RATES

- Instagram content: \$250 & up\*
- Pinterest content: \$200 & up\*
- Product giveaway campaigns: \$250 & up\*

\*Pricing typical per post

## HOW TO REACH ME

- Email: [lory@tohavetohost.com](mailto:lory@tohavetohost.com)
- Social Media: @tohavetohost

Brand Collaborations Managed by Stephanie Riel, RielDeal Marketing

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